

# WIKA

# News

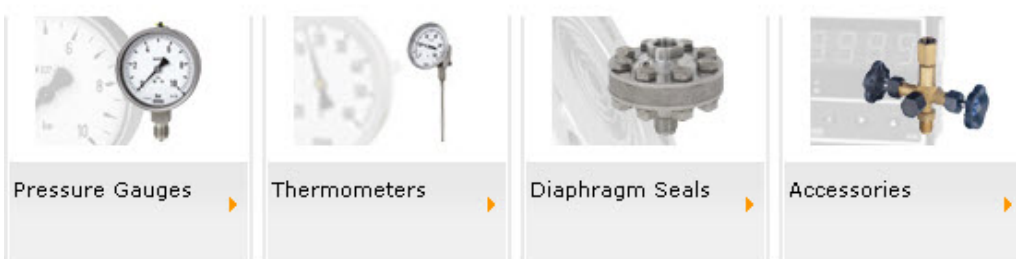
For Immediate Release:  
July 14, 2009

## WIKA Upgrades Competitor Product Cross Reference Page for Improved Customer Service

WIKA Instrument Corporation (WIKA) announces enhancements to online [Product Cross Reference](#) page. WIKA responded to customer feedback and have upgraded the competitive model cross reference page on [www.wika.com](http://www.wika.com) with additional features to make it more effective and user-friendly.

### Product Cross Reference

Search for products by competitive model cross reference



Instrument Type:

Manufacturer:  Model:

Disclaimer: The competitive model cross reference is intended to be a guide tool only. Please review the product datasheet or contact [WIKA technical support](#) for additional information.

Upgrades include:

- Choice of four instrument types: Pressure Gauges, Thermometers, Diaphragm Seals, Accessories
- Choice of 16 different major manufacturers: from Ashcroft to Zavoda
- Dropdown menu of comparable models by instrument type and/or manufacturer
- Features a recommended WIKA model type and a downloadable product datasheet

– more –

– continued –

To begin using the [Product Cross Reference](#) page, click on the [Support Tools](#) tab on the home page of [www.WIKA.com](http://www.WIKA.com), then scroll to bottom of page for [Product Cross Reference](#) link.

Email WIKA Technical Support ([info@wika.com](mailto:info@wika.com)) or call 1-888-WIKA-USA with any questions or comments.

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### **[About WIKA Instrument Corporation](#)**

For over 60 years, WIKA Instrument Corporation (WIKA) has continued to globally advance pressure gauge, sensor and temperature instrumentation technology and applications. In the United States, WIKA's operation utilizes state-of-the-art manufacturing technology and highly automated proprietary production equipment in its nearly quarter-million-square-foot facility in the metro Atlanta suburb of Lawrenceville, Georgia. As the industry leader in lean manufacturing, WIKA offers a wide variety of stock and customized instrumentation solutions for critical applications that often are distributed within days. The WIKA customer service department recently earned the Operational Excellence Award for Leadership from one of North America's leading distributors of industrial maintenance, repair and operation replacement parts. Producing over 30 million gauges, diaphragm seals, transmitters, and thermometers worldwide annually, WIKA has the most extensive product line in the industry.

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